Pfizer UK Undergraduate Programme 2027/2028
Integrated Insights & Strategy Undergraduate, UK
IIS Job Description - UK Marketing Company

Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered. You can download the Word version of the Application Form here: Undergraduate Vacancies | Pfizer UK and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

Department Overview

- At Pfizer UK, the **Integrated Insights & Strategy (IIS)** team is the engine behind data-driven decision-making. We believe everything starts with **"why"** – why patients need better outcomes, why prescribers make certain choices, and why brands succeed.

- Our mission is to transform data into actionable insights that shape strategy across the UK business. We partner with marketing and medical teams to interpret complex datasets, track performance, and uncover opportunities that improve patient care and business impact.

- Joining IIS means working at the **heart of the business**, gaining visibility across multiple brands, campaigns, and therapeutic areas. You'll be part of a team that values curiosity, agility, and inclusivity—where speaking up and sharing ideas is encouraged. If you're passionate about making a positive impact on patients' lives and excited by the challenge of turning numbers into narratives, this is the role for you.

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts and seasoned professionals across the pharmaceutical industry. Pfizer is a global leading biopharmaceutical organization which has a wealth of opportunities available across a variety of departments.

As an IIS Undergraduate, you'll work alongside experts in analytics, strategy, and market research within one of the world's leading biopharmaceutical companies. You'll:

- **Drive strategic decisions** by supporting competitive intelligence and market analysis.
- **Manipulate and interpret data** from multiple sources (e.g., MIDAS) to uncover trends.
- **Refresh and maintain Tableau dashboards** to track brand performance.
- **Support primary and secondary market research** to inform brand strategies.
- **Collaborate cross-functionally** with marketing, medical, and global IIS teams.

This placement will strengthen your skills in:

- **Communication** – liaising with stakeholders across the business.
- **Multi-tasking** – managing diverse projects simultaneously.
- **Leadership** – owning key deliverables and influencing decisions.

You'll leave with a deep understanding of the pharmaceutical industry, strategic analytics, and the role insights play in shaping healthcare outcomes.

What other opportunities and benefits do Pfizer offer?

As part of UK IIS team you will have several opportunities of growth. Business travels would be something occasionally needed; however, you will be able to:

- Exposure to **multiple brands and therapeutic areas**.
- Training on **Target Product Profiles** to understand the science behind our portfolio.
- Participation in **global IIS soft-skill development programmes**.
- Attendance at **management meetings** and networking opportunities.
- Occasional **business travel** and cross-functional project involvement.

PERSON SPECIFICATION

Type of person we are looking for, in relation to '**Skills**', '**Knowledge**' and '**Motivation**':
Skills:

- *Flexibility – adapt to changing business priorities.*
- *Accuracy – ensure data integrity and precision.*
- *Accountability – take ownership of projects.*

Knowledge:

- *Excel (advanced preferred)*
- *PowerPoint (for impactful presentations)*
- *Basic statistics/regression analysis*

Motivation:

- *Self-driven with an entrepreneurial mindset.*
- Curious and eager to ask the right questions.
- Passionate about improving patient outcomes.

When can I start?

Placements will start on 1st September 2027 and will run for 12 months.

As a reminder…….

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Applicants **must** be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

This position will close for applications on 6th December 2026.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please access the Word version of the Application Form here: Undergraduate Vacancies | Pfizer UK and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE