



Pfizer UK Undergraduate Programme 2026/2027

Marketing & Commercial Projects Undergraduate

International Commercial Office

Teams: ICO Go-To-Market Excellence (GTMX) and ICO Commercial Strategic Projects (CSP)

Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered. You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

Department Overview

The **Go-To-Market Excellence (GTMX)** and **Commercial Strategic Projects (CSP)** teams are driving the International business forward with leading marketing transformation and commercial strategic projects. As undergraduate you'll support projects and initiatives that drive industry leading marketing, commercial excellence and operational efficiency.

The CSP and GTMX teams are high-performing teams that excel through cross-functional partnership, innovation, and accountability. We combine strategic focus with a positive, inclusive culture where creativity and joy are integral to our ways of working.

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Key responsibilities include:

- Continuous Improvement & Operational Efficiency
 - Solicit feedback from International markets on marketing ways of working and engagement
 - Distil insights, gather and analyse data and suggest process improvement
 - Support exploration and implementation of AI solutions
- Culture & Engagement
 - Support on communications such as newsletters to drive engagement and celebrate our culture



- Performance Analysis & Financial Tracking
 - Get familiar with commercial and financial guidelines
 - Assist in analytics and reporting
 - Support with budget templates and cost centre updates

What other opportunities and benefits do Pfizer offer?

You will gain:

- Exposure to global marketing transformation and strategic commercial projects.
- Practical experience in project management, data analysis, and stakeholder engagement.
- Development of professional skills in a dynamic, cross-functional environment.

The role may require some business travel.

When can I start?

Placements will start on 1st September 2026 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to '**Skills**', '**Knowledge**' and '**Motivation**':

- Completing placement as part of University Degree either through Year In Industry/Industrial Placement or Gap Year
- Self-starter, being comfortable working virtually across Europe
- Digital, AI & Tech literacy - Proficiency in MS Office (Excel, PowerPoint, Word)
- Interest in project and change management
- Curiosity, continuous improvement mindset
- Strong written and verbal communication skills

As a reminder..... Who can apply?

Applicants **must** be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

This position will close for applications on 25th January 2026

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE