



## Pfizer UK Undergraduate Programme 2026/2027

### Global Dermatology Marketing Undergraduate Biopharma, Specialty Care

Inflammation & Immunology

#### Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

**Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered.** You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

#### Department Overview

This role is part of the Global Dermatology Marketing team within the Specialty Care business unit at Pfizer. Within this department you will have the opportunity to work on a high-profile launch product that is accountable for driving growth for the business unit. You will operate in a highly dynamic work environment that allows you to partner with colleagues from around the world to help grow the product and support Pfizer's mission: *breakthroughs that change patients' lives*.

#### What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry, both internally and externally. Through working in a global marketing team, you can look forward to liaising with a wide range of colleagues globally, developing critical business skills and being a valued team player. These skills include communication through consulting with colleagues and external stakeholders, effective prioritization of your workload to manage various tasks and taking ownership of key projects for the team.

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce, as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better comprehension of the pharma industry and the type of roles it has to offer.



Other tasks will include:

- Working with the congress and Medical Education Lead to support delivery of the global program including:
  - Liaising with local colleagues to support two-way communication between global and local marketers
  - Developing communications and campaigns to drive attendance to these meetings
  - Lead the relationship between Pfizer and our logistics vendors
- Working with our Digital Marketing lead to ensure excellence in Paid Media execution, including:
  - Project management: Leading communication with vendors and local marketers to make sure projects are delivered according to timelines and budget
  - Ensure best-practice approaches are followed when setting up paid media campaigns and supporting the evaluation of campaign performance
- Collaborating with various team members to help stimulate growth in effective and innovative ways

#### **What other opportunities and benefits do Pfizer offer?**

Throughout this role you will have several opportunities for development such as:

- Occasional international business travel
- Cross-functional projects working with other departments such as medical and legal
- Gaining valuable insight through Pfizer-led training activities
- Attendance of international medical conferences
- 5 volunteering days

#### **When can I start?**

Placements will start on 1<sup>st</sup> September 2026 and will run for 12 months.

#### **PERSON SPECIFICATION**

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Completing placement as part of University Degree either through Year in Industry/Industrial Placement or Gap Year
- Willing to work in a dynamic environment with some uncertainties
- Great written and verbally communication skills
- Ability to identify what is most important and prioritize activities accordingly
- Values joy in the workplace
- Motivated to support our mission to deliver breakthroughs to patients



As a reminder.....

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**This position will close for applications on 4<sup>th</sup> January 2026.**

**Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.**

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE