



Pfizer UK Undergraduate Programme 2026/2027

Marketing Undergraduate

International Commercial Office: Oncology, Breast Cancer

Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered. You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

Department Overview

Make an Impact in Breast Cancer Care

In Pfizer's International Commercial Office (ICO) Oncology Breast Cancer Team, we are dedicated to improving outcomes for people affected by breast cancer. Our work focuses on bringing innovative treatments to patients across international markets (ex-US), in close partnership with global, regional, and local colleagues.

In this role, you'll support marketing execution for our breast cancer portfolio, contributing to projects that span the marketing mix - from generating insights from healthcare professionals to operational planning and tactical delivery. Your efforts will help ensure that effective therapies reach the patients who need them.

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

As a marketing undergraduate, you'll have the exciting opportunity to gain hands-on experience in international pharmaceutical marketing, working alongside experienced marketers and other cross functional colleagues. You'll help deliver impactful campaigns, promote brand growth, and contribute to projects that improve patient outcomes.

As part of the role, you will:

- Support the development and implementation of regional brand growth plans for breast cancer medicines
- Create clear and engaging regional brand materials for healthcare professionals and patients for reuse in local markets across multiple channels
- Manage content approvals and delivery for local markets, working closely with medical and compliance colleagues and adhering to relevant Pfizer SOPs



- Partner closely with local markets to embed customer insights into international growth plans and answer to specific business needs and challenges
- Learn about the responsible use of artificial intelligence (AI) to improve marketing efficiency, implementing use of AI where appropriate for brand planning and content generation
- Track marketing expenditure, ensuring delivery of key projects within a pre-defined marketing budget
- Evaluate the success of new content and campaigns through tracking KPIs to help refine messaging and improve customer experience

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better comprehension of the pharmaceutical industry and the type of roles it has to offer.

What other opportunities and benefits do Pfizer offer?

This role will involve extensive hands-on learning with exposure to international pharmaceutical marketing and multiple layers of the Pfizer business across global, regional and local teams. Under ICO Oncology, you will also be exposed to other Oncology franchises including lung, genito-urinary and haematological cancers with the opportunity to get involved in other projects with those teams and develop a breadth of experience across multiple tumour types. The role is UK-based within a team based around Europe. Some national and/or overseas travel may be required due to the international nature of the role, to attend external events or internal meetings and workshops with the international breast cancer marketing community.

You will receive a competitive salary along with benefits including 25.5 days annual leave, Pfizer also encourages volunteering with several opportunities available with the company.

When can I start?

Placements will start on 1st September 2026 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Completing placement as part of University Degree either through Year in Industry/Industrial Placement or Gap Year
- On target for a degree classification of 2:1 or above
- Studying a Degree in Life Sciences/Pharmacy/Marketing/Digital Marketing/Business
- Excellent organizational skills and ability to prioritise and independently manage their time, able to perform under tight deadlines
- Basic knowledge of oncology, cancer biology and treatment types
- Ability to synthesise complex information and data and convey scientific concepts to a variety of audiences (healthcare professionals and patients)
- Excellent communication and presentation skills



- A learning mindset with eagerness to contribute and make a positive impact, working well in a team environment
- AI awareness: appreciation of how artificial intelligence can be used to increase productivity and improve marketing efficiency

As a reminder.....

Who can apply?

Applicants **must** be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

This position will close for applications on 25th January 2026.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE