



Pfizer UK Undergraduate Programme 2026/2027

International Commercial Office (ICO) Marketing Undergraduate

Inflammation & Immunology, Specialty Care

Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered. You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

Department Overview

This role is part of the International Commercial Office (ICO) Inflammation & Immunology (I&I) commercial team within the Specialty Care business unit at Pfizer. Within this department you will have the opportunity to work on various high-profile products that is accountable for driving growth for the department. You will operate in a highly dynamic work environment that allows you to partner with colleagues from around the world to help grow the product and support Pfizer's mission: *breakthroughs that change patients' lives.*

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry, both internally and externally. Through working in an international marketing team, you can look forward to liaising with a wide range of colleagues internationally, developing critical business skills and being a valued team player. These skills include communication through consulting with colleagues and external stakeholders, effective prioritization of your workload to manage various tasks and taking ownership of key projects for the team.

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce, as well as developing a talent pipeline of future Pfizer colleagues. It is also a



fantastic way to obtain a better comprehension of the pharma industry and the type of roles it has to offer.

Responsibilities include:

- Collaborating with ICO I&I team to support monthly regional table meetings, facilitating connections with key local brand leads, sharing business updates, and soliciting feedback and insights.
- Supporting ICO I&I team with a key project involving field force training and upskilling across key international markets for one of our priority brands, Cibinqo.
- Working alongside ICO I&I Customer Content Managers to contribute to content development and roll-out, including:
 - Project management: Overseeing communication with external agencies and local marketers to ensure project delivery aligns with established timelines and budgets.
 - Review process assistance: Supporting global content review protocols to achieve medical approval for materials.
 - Promoting best-practice sharing and monitoring local content implementation according to brand's business requirements.
 - Evaluate the success of new content and campaigns through tracking KPIs to help refine messaging and improve customer experience
- Learn about the responsible use of artificial intelligence (AI) to improve marketing efficiency, implementing use of AI where appropriate for brand planning and content generation
- Partnering with various brand teams in Specialy Care business unit to support with internal team meetings, training sessions and culture building activities

What other opportunities and benefits do Pfizer offer?

Throughout this role you will have several opportunities for development such as:

- Occasional international business travel
- Cross-functional projects working with other departments such as global marketing and medical
- Gaining valuable insight through Pfizer-directed training activities
- Occasional attendance of international medical conferences
- 5 volunteering days

When can I start?

Placements will start on 1st September 2026 and will run for 12 months.



PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- Completing placement as part of University Degree either through Year in Industry/Industrial Placement or Gap Year
- Willing to work in a dynamic, international environment
- Great written and verbal communication skills
- Ability to identify what is most important and prioritize activities accordingly
- Values joy in the workplace
- Motivated to support our mission to deliver breakthroughs to patients
- Collaborative mindset for working on cross-functional projects with various departments
- Demonstrates strong organizational skills and attention to detail
- Shows initiative and is eager to take on new opportunities
- Displays a global perspective and cultural awareness

As a reminder.....

Who can apply?

Applicants **must** be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

This position will close for applications on 25 January 2026.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE