



Pfizer UK Undergraduate Programme 2026/2027

Antivirals Marketing Undergraduate

Primary Care Business Unit / Anti-Infectives Commercial team

Who can apply?

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered. You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

Department Overview

Pfizer provides a diverse portfolio of anti-infectives that reach patients at every stage of life and address unmet patients' needs. We are a key partner for the NHS and work jointly to tackle major health issues such as antimicrobial resistance as well as supporting patients and healthcare systems during COVID-19 endemic state. With our portfolio of novel antibiotics, antifungals and antivirals, we support healthcare professionals both at hospital and primary care levels.

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry and has a wealth of opportunities across a variety of departments. Through working in a busy marketing environment, you can look forward to developing critical business skills and being a valued team player. These skills will include internal and external stakeholder management, multi-tasking through working on a variety of projects, commercial and business acumen and the opportunity for leadership by owning specific projects.

The marketing team offers a unique opportunity to gain comprehension and learning in the world of anti-infective products. We have a hugely diverse portfolio and a wide-ranging customer base. Our team offers the chance to get involved in all areas of the marketing mix, but with a heavy weighting to commercial strategy, supply management and customer engagement.

Pfizer also offers a diverse environment, which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a



strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better comprehension of the pharma industry and the type of roles it has to offer.

Other tasks will include:

- Creating brand materials to convey, to predominantly a Healthcare Professional audience, up to date scientific data through multi-channel approaches
- Develop patient support materials and partner on the creation of disease awareness campaigns
- Involvement in team-based projects with the Marketing & relevant field teams
- Assisting/leading the marketing team with material development and approval
- Leading/assisting omnichannel activities to improve customer experience and support brands strategic imperatives
- Congress and medical education logistics
- Detailed supply management to maintain the supply of critical medicines
- Project Implementation
- Budget tracking
- Getting involved with strategic and tactical planning for different brands
- Gaining experience with launching a novel antibiotic
- Leading/assisting projects for anti-microbial stewardship

What other opportunities and benefits do Pfizer offer?

- A number of training courses will be available to you during the year
- You may be asked to attend offsite events and meetings throughout the year
- There is a possibility that you will be asked to accompany the brand teams to national conference
- There will be opportunities to volunteer in the community during the placement
- You will gain a fantastic overview of how the business works with opportunities to learn about other areas that may interest you

When can I start?

Placements will start on 1st September 2026 and will run for 12 months.

You must be available in-person to start on 1st September 2026 to complete the 2 week induction and onboarding programme.



PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- Completing placement as part of University Degree either through Year In Industry/Industrial Placement or Gap Year
- Strong communication and interactive skills
- Computer literacy skills
- Team player
- Motivated and passionate
- Strong presentation skills
- Self-motivated and organised
- Desire to learn how commercial business works
- Some knowledge of digital marketing is preferable

As a reminder.....

Who can apply?

Applicants **must** be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

This position will close for applications on 4th January 2026.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE