



Pfizer UK Undergraduate Programme 2025/2026

### **International Performance Analytics & Reporting**

IIS Job Description - UK Marketing Company - International Remit

#### **Who can apply?**

Applicants **must** be completing a placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

**Please note that we will only consider candidates who have applied by completing the Pfizer Placement Application Form. Candidates who do not complete and attach the application form will NOT be considered.** You can download the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

To learn more about this exciting opportunity, please see below!!

#### **Department Overview**

- The International Integrated Insight Strategy [IIS] Team truly believe that everything starts with “*why*”. We are partnering with international marketing colleagues and global medical leaders to collect, review and industrialized data to produce valuable insights for each of our brands (focus on major knots). To do that, we strive to find agile minds motivated by curiosity and entrenched in technical reporting
- The International Integrated Insight Strategy [IIS] Team is fully committed to foster an inclusive and diverse culture where speaking-up represents the core of it. We ensure that opportunities to grow and learn will be given to everyone because we are passionate about what we do, and we are always keen to find excited, passionate, and inspiring people keen to make a positive impact on patients’ lives
- Working in IIS means having visibility of a variety of data, brands, projects, and campaigns that no other function can offer. The UK IIS Team can sharp minds on asking the right question, challenge the business decision and understand what the best way should be to track performance. Our Team can offer opportunities across different franchises, exposure to global leaders across the organisation and strengthen technical knowledge of Excel, SQL and Tableau

#### **What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?**

Pfizer provides you with the opportunity to work with experts and seasoned professionals across the pharmaceutical industry. Pfizer is a global leading biopharmaceutical organization which has a wealth of opportunities available across a variety of departments. Through working in a complex and cross-functional business environment you can look forward to developing critical business skills and being a



valued team player. The International IIS Team sits at the core of the business, driving data strategy, analytics and reporting to improve profitability, highly risks and monitor our field activities. Working with us you will develop skills which can help you in your future, whatever the future will reserve you. You will improve your communication skill through liaising with a variety of colleagues and external stakeholders, you will flex your multi-tasking approach through working on a variety of projects and you will strengthen your management skills by owning workstreams.

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better comprehension of the pharma industry and the type of roles it has to offer.

Other responsibilities will include:

- Liaising with international marketing leads to improve metrics and KPIs
- Working closely with skilled data scientists and data engineers to develop data products
- Extrapolate and manipulate data from different servers/databases (i.e. MIDAS)
- Supporting planning and documentation across a variety of projects
- Working on Tableau to improve data visualization and insights capturing

### **What other opportunities and benefits do Pfizer offer?**

As part of the International Integrated Insight Strategy [IIS] Team, you will have several opportunities of growth. Business travels would be something occasionally needed; however, you will be able to:

- Be part of a different brand-specific cross-functional team
- Be trained on each “*Target Product Profile*” to better understand the science of our portfolio
- Attending a variety of management meetings with a chance to build your own network
- Learn from seasoned leaders how to manage complexity and executive reports
- Have full accountability of your projects and workstreams

### **When can I start?**

Placements will start on **Monday 1<sup>st</sup> September 2025** and will run for 12 months

### **PERSON SPECIFICATION**

Type of person we are looking for, in relation to ‘Skills’, ‘Knowledge’ and ‘Motivation’:

- **Skills:**
  - ***Flexibility*** [business can quickly change direction]
  - ***Accuracy*** [data should be manipulated correctly]
  - ***Accountability*** [owning projects throughout]
- **Knowledge:**
  - ***Excel / SQL*** [the higher knowledge of Excel the better - SQL is a plus]
  - ***PowerPoint*** [building slides is very important to present results]
  - ***Tableau*** [basic knowledge of data visualization]



- **Motivation:**
  - *Self-motivated* [we need an entrepreneurial mindset]
  - *Curiosity* [working in IIS means asking lots of questions]
  - *Patients* [be focused to make a positive impact on patients' lives]

#### **Who can apply?**

Applicants must be completing placement as part of a degree course at a UK based university, either through “*year in industry*”, “*industrial placement*” or “*gap year*”

**This position will close for applications on 28<sup>th</sup> February 2025.**

**Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.**

Please access the Word version of the Application Form here: [Undergraduate Vacancies | Pfizer UK](#) and find instructions as to how to complete your application and more about eligibility criteria.

#LI-PFE