



Pfizer UK Undergraduate Programme 2025/2026

Established Brands Commercial Marketing Undergraduate

Commercial Business Unit

Established Brands

Who can apply?

Applicants must be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered. Please access the Word version of the Application Form here: **Undergraduate Vacancies | Pfizer UK** and find instructions as to how to complete your application and more about eligibility criteria. Learn more about this exciting opportunity below!!

Department Overview

Pfizer's Commercial Portfolio Business Unit manages an extensive portfolio of critical medicines, delivering value to patients throughout the UK. Pfizer offers a diverse environment which allows employees numerous opportunities to grow and develop.

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

During the placement, you will:

- Work across various areas within the product lifecycle, from forecasting to delivery
- Develop critical business skills, including stakeholder management, multi-tasking, commercial and business acumen, and leadership
- Gain exposure to the marketing mix with a focus on commercial thinking and Customer Value Proposition development
- Become a valued team player while having the opportunity to own specific projects

Other tasks will include:

- Involvement in team-based projects with the commercial Marketing & Hospital Commercial managers
- Assisting the marketing team with projects, content development and operational activities



- Project Implementation
- External stakeholder communication
- Maintaining a high level of accuracy in reporting shortages and supply KPIs
- Collaborate with regulatory teams to drive the Reg21 process for product discontinuations
- Analysis of data, data driven insights, input int channel strategies

What other opportunities and benefits do Pfizer offer?

Cross functional projects with other business units and across One Pfizer

Engagement with different Colleague resource groups, volunteering activities and D&I (Diversity and Inclusion) projects

Customer Field Visits and external site visits

Opportunity to attend internal and external conferences

Internal training, development courses and opportunities

This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better understanding of the pharma industry and the type of roles it has to offer.

You will receive a competitive salary along with benefits including 25.5 days annual leave.

When can I start?

Placements will start on 1st September 2025 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Completing placement as part of University Degree either through Year In Industry/Industrial Placement or Gap Year
- Excellent verbal, written and presentation skills
- Ability to work effectively in a team environment
- Strong Maths and English skills
- Self-assurance to engage with Pfizer personnel at all levels
- Basic business and commercial acumen
- Excellent interpersonal skills, tenacity and the ability to influence others
- Proficiency with Excel, Word and PowerPoint



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This position will close for applications on 23rd February 2025.

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