



Pfizer UK Undergraduate Programme 2024/2025

Global Dermatology Marketing Undergraduate

Who can apply?

Applicants must be completing placement as part of a degree course at a UK University, either through Year in Industry/Industrial Placement or Gap Year.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered. Please access the Word version of the Application Form here: [Undergraduate Vacancies](#) Pfizer UK and find instructions as to how to complete your application and more about eligibility criteria. Learn more about this exciting opportunity below!!

Department Overview

This role is part of the Global Atopic Dermatology Marketing team within the Specialty Care business unit, located at Pfizer UK office. Within this department you will have the opportunity to work on a high-profile launch product that is responsible for driving growth for the business unit. This is a highly dynamic work environment that will allow you to collaborate with colleagues around the world to support Pfizer's mission: breakthroughs that change patients' lives.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to collaborate with experts in the pharmaceutical industry and has a wealth of opportunities available across a variety of departments. Through working in a global marketing team, you can look forward to developing critical business skills and being a valued team player. These skills will include communication through consulting with colleagues and external stakeholders, effective prioritization through working on a variety of projects and leadership.

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better understanding of the pharma industry and the type of roles it has to offer.



Other responsibilities will include:

- Developing marketing content that will support the promotion of CIBINQO to healthcare professionals around the world.
- Working with the congress and medical education lead to support delivery of the global medical education initiatives.
- Liaising with local colleagues to support two-way communication between global and local marketers
- Developing communications and campaigns to support attendance at external & internal meetings
- Lead the relationship between Pfizer and our logistics vendors
- Working with our Digital Marketing lead to ensure excellence in Paid Media execution
- Project management: liaising with vendors and local marketers to make sure projects are delivered according to timelines and budget
- Ensure best-practice approaches are followed when setting up paid media campaigns and supporting the evaluation of how campaigns are performing
- Collaborating with digital product lead on an innovative digital health solution

What other opportunities and benefits do Pfizer offer?

- Throughout this role you will have a number of opportunities for development such as:
- Occasional international business travel
- Cross-functional projects working with other departments such as medical and legal
- Participation in Pfizer-led training activities
- Attendance of international medical conferences
- 5 volunteering days

When can I start?

- Placements will start on 2nd September 2024 and will run for 12 months.

This position will close for applications on 17th March, 2024.

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