



Hospital Marketing Team Undergraduate

Hospital Business Unit
Customer Experience Team – Anti-Infectives Portfolio

Department Overview

Pfizer is a dynamic and highly diverse business with unique opportunities for growth across our portfolio.

Our diverse portfolio comprises of (1) Classically promoted Anti-Infective Brands and (2) Commercially managed branded and generic Sterile injectables.

Unlike other business units, the HBU has a global footprint, with significant growth in emerging and developed markets.

Our strategic intent is to make a meaningful contribution to improving global health by:

- Delivering quality medicines to meet the needs of patients and healthcare practitioners.
- Educating healthcare practitioners using an engaging omnichannel experience.
- Building entrepreneurial spirit and integrity amongst the diverse talent of our colleagues

What can I achieve and what will I be accountable for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry and has a wealth of opportunities across a variety of departments. Through working in a busy marketing environment, you can look forward to developing critical business skills and being a valued team player. These skills will include internal and external stakeholder management, multi-tasking through working on a variety of projects, commercial and business acumen and the opportunity for leadership by owning specific projects.

The HBU Customer Experience team offers a unique opportunity to gain an understanding into the world of anti-infective medicines, marketing, medical education and omnichannel (inc. digital engagement). HBU currently has three on patent infectious disease brands within its current portfolio that are actively promoted.

This position offers the chance to get involved in all areas of the marketing mix; lead team-based projects (both conventional and digital marketing); liaise with regional and global teams; assist with material development, approval and dissemination to customer facing teams

What other opportunities and benefits do Pfizer offer?

Cross functional projects
Customer field visits (virtual)
Internal training courses

When can I start?

Placements will start on 5th September 2022 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- A current student at a UK University completing a placement as part of a placement year or gap year
- Ability to work effectively in a team environment
- Organised, Self-Motivated, Proactive with an Entrepreneurial mindset
- Proficiency with Microsoft Excel, Word and PowerPoint
- Basic commercial acumen, with good verbal, written and presentation skills
- Excellent interpersonal skills, tenacity and the ability to influence others

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.

Please ensure that you apply using the Application Form which you can download from: [Undergraduate Vacancies | Pfizer UK](#) .

Please read the instructions as to how to complete your application along with details of eligible candidates.

This position will close for applications on 9th January 2022.

#LI-PFE