

Pfizer UK Undergraduate Programme 2018/2019

Medical Undergraduate

Pfizer Essential Health - Medical

Department Overview

Pfizer Essential Health is a dynamic and highly-diverse business with unique opportunities for growth across our portfolio. We represent a significant proportion of Pfizer's total revenues, and are comprised of legacy post-LOE brands, peri-LOE brands, sterile injectables, branded generics and Biosimilars and newly launched/acquired assets.

We have a truly global footprint, with significant areas of growth both in the emerging and developed markets.

Our strategic intent is to make a meaningful contribution to improving global health through:

- The quality and "fit" of our portfolio to the needs of our customers;
- Innovative customer engagement and service;
- The diversity, talent, entrepreneurial spirit and integrity of our colleagues.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

You will have the opportunity to work with and assist the medical team on various projects aimed at educating and empowering healthcare professionals. Amongst these responsibilities you will assist the medical team with the management of existing digital tools and developing of new digital medical department tools and channels.

You will develop a multitude of skills including communication through liaising with colleagues and external stakeholders, multi-tasking through working on a variety of projects and also leadership by owning the undergraduate programme.

It is also a fantastic way to obtain a better understanding of the pharmaceutical industry and the type of roles it has to offer.

Other responsibilities will include:

- Involvement in medical team projects with digital advice
- Manage the reporting system SharePoint for analytics and reports.
- Support on the existing web/digital tools
- Assist the Medical team with digital projects and key deliverables aligned with the medical operating plans

What other opportunities and benefits do Pfizer offer?

There may be opportunities to work with people from other departments including fellow undergraduate trainees. For instance this may involve collaborating with other trainees and colleagues in various projects; previous students have also been able to obtain Yellow Belt qualifications in the Lean Six Sigma Approach by improving the efficiency of a certain task or process. You will also get opportunities to attend conferences, meetings and training in relation to the projects that you work on.

When can I start?

Placements will start on 3rd September 2018 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for a 2:1 Degree Classification
- Ideally first-hand digital programming experience and/or understand digital assets.
- Good knowledge of websites to be able to complete medical website reviews
- Understand digital promotion such as emails and banner ads
- Strong understanding of the multichannel environment
- Able and confident to challenge the status quo
- Excellent verbal, written and presentation skills
- Ability to work effectively in a team environment
- Strong Math and English skills
- Confidence to liaise with Pfizer personnel at all levels
- Ability to generate creative and innovative ideas
- Excellent interpersonal skills, tenacity and the ability to influence others
- Proficiency with Excel, Word and PowerPoint

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.