

Pfizer UK Undergraduate Programme 2018/2019

Inflammation and Immunology Commercial Undergraduate

UK Commercial Team

Inflammation and Immunology

Pfizer Innovative Health

Department Overview

Pfizer's Innovative Health business (PIH) vision is to fulfill Pfizer's Mission to become the Premier, Innovative Biopharmaceutical Company, by creating medicines that significantly improve patients' lives. PIH aims to meet the challenge of an evolving global healthcare market through aspirational goal setting and disciplined experimentation to satisfy customer needs. PIH aims to expand the uptake of innovative products globally, through existing portfolio and revenue-generating business development.

This role is to work within the commercial team in the PIH Inflammation and Immunology (I&I) Operating Group. This is a fast paced and vibrant team environment which encourages innovative thinking and a proactive approach.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

To support the I&I commercial team in their role of planning, development and implementation of the UK commercial strategic and operational brand plans (aligned with European plans) to deliver the revenue expectation for the inflammation brands and future launch brands.

Major duties and responsibilities will include:

- Working with the Commercial Team (including the National Tenders and Contracting Managers, Market Development Manager and Commercial Team Lead) on projects and duties aligned to key I&I commercial strategies and brand plans.
- Providing support with the planning, development and implementation of Pfizer led and external customer meetings.
- Supporting the ongoing assessment of external trends to anticipate potential challenges and opportunities for the I&I portfolio.
- Involvement in team based projects within I&I working closely with the UK I&I commercial and marketing team.
- High level of interaction and working with cross functional colleagues across Pfizer UK and Europe.
- Attendance as part of the commercial team at National Conference and at national and regional I&I meetings within the UK as required.

When can I start?

Placements will start on 3rd September 2018 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Excellent verbal, written and presentation skills
- Ability to work effectively in a team environment
- Strong Maths and English skills
- Confidence to liaise with Pfizer personnel at all levels
- Ability to generate innovative ideas
- Enthusiasm and pro-active approach
- Ability to project manage, multitask and prioritise
- IT literacy (in particular, a good knowledge of Microsoft Excel is essential)

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.